

Published on *The National Law Review* <https://natlawreview.com>

Trump's Ag Advisory Committee Against Bringing Back COOL - Country of Origin Labeling

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Reports have emerged that President-elect Donald Trump's plans for his first 100 days may have had COOL (country of origin labeling) included in a potential renegotiation of the North American Free Trade Agreement (NAFTA). Both the Food Safety News and the Livestock Marketing Association have reported that members of Trump's official Agriculture Advisory Committee do not want to bring it back. The group was quick to inform the transition team "that such a policy—which has been litigated in both the U.S. court system and World Trade Organization—is a non-starter for most farm groups." Most farm and ranch groups oppose bringing COOL back.

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National Law Review, Volume VI, Number 364

Source URL: <https://natlawreview.com/article/trump-s-ag-advisory-committee-against-bringing-back-cool-country-origin-labeling>