

## 2016 Social Media Facts and Figures [INFOGRAPHIC]

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If you ever need to get your hands on more than 100 facts about social media — including the most popular platforms, the best times to post, global penetration, daily log-in stats, user demographics and more — the infographic below will fulfill that need.

Put together by Skilled.co, the [115 Must Know Facts About Social Media](#) infographic brings you up to speed on social media trends today and is a handy reference guide for those who seek to learn more about this great law firm marketing tool and its potential to create new leads for your practice.

Enjoy!

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