

# Post Brexit Data Protection, Pokemon GO: Weekly Data Privacy Alert 15 August 2016

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## The ICO Announces the UK is Well-equipped to Protect Data After Brexit

In its latest newsletter the ICO's new head, Elizabeth Denham, has announced that the UK is well-equipped to deal with changes to data protection following the Brexit vote in June. "The result of the EU referendum and its impact on data protection reforms will undoubtedly create uncertainty, as any period of ux does," she said. She went on to say, "it's clear to me, though, that the UK is well equipped to navigate the changes ahead successfully."

## The ICO Launches Online Helpline

The ICO has launched a new online chat service for customers needing to get in touch with an ICO adviser. The live service will also offer a full transcript of all conversations, including any advice provided. The Live Chat service is available Monday to Friday between 9 a.m. and 5 p.m.

Live chat available [here](#)

## Poke?mon GO Raises Data Privacy Concerns

Individuals in the public and private sector continue to raise concerns about data privacy protections for Poke?mon GO players

in the wake of upgrades released on the reality game last month. The game requires access to a phone's camera and GPS to work. It initially required full access to users' Google accounts.

Gamemaker Niantic has subsequently admitted these access rights were a mistake and has taken steps to correct the error. US Senator Al Franken of the Privacy, Technology and the Law

Subcommittee has asked Niantic for information on what steps are being taken to rectify that account access error, what information the company has collected or stored, who it shares information with, and how

it ensures that parents give meaningful consent to their child's use of the app. In addition, Niantic is

being sued in a class action for unfair business practices in Florida state court. The lawsuit alleges that the plaintiff, a Florida gamer, unknowingly granted Niantic extensive rights to collect his Google, Facebook and other personal information by downloading the game.

The plaintiff contends that the license gives Niantic the in nite right to keep and share its users' data, including their physical location, web history and user messages. It further alleges that Niantic may change the terms of service at any time and without notifying the user.

[Franken's letter](#)

## **AIG Launches Cyber Policy**

American International Group (AIG) has become the first insurer to offer standalone coverage for property damage, bodily injury, business interruption and product liability resulting from cyber- attacks or other cyber-related risks. This new product, named CyberEdge Plus, will offer wider and clearer coverage for harm that had previously caused issues due to the scope of coverage available. Companies can now be protected against third party claims arising from failed network security or failure to protect data, costs associated with responding to a security failure or privacy breach, business interruption caused by a network security failure, threats made against a computer network or confidential information, and liability for web content. The new coverage is available for up to US\$100 million.

[CyberEdge Plus fact sheet](#)

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National Law Review, Volume VI, Number 235

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