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Weekly Data Privacy Alert – 7 September 2015

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Data Privacy & Cybersecurity

Please click <u>here</u> to read the latest data privacy alert from Squire Patton Boggs Data Protection & Cyber Security team. This week's alert covers news from the EU and the UK.

UK

- ICO Concerned About Data Breach Notification Overload
- Businesses Are Only Required to Consider the "Immediate Context" of Data to Determine Whether It is Personal or Sensitive Personal Data

EU

The European Data Coalition Expresses Its Support for Proposals Outlined by the EU's Council of Ministers The European Data Coalition has released an open letter which supports the proposals outlined by the EU's Council of Ministers and encourages other interested parties to also offer their support. Under the Council's current proposal, businesses will be able to transfer data outside of the EU as long as the transfer is "not large scale or frequent" and "is necessary for the purposes of legitimate interests." This "legitimate interest" exception has been historically criticised for lowering the level of data protection within the EU.

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