

Mastering Information Governance with the ARMA IGIM 2.1 Framework

Part 1: Introduction to the ARMA IGIM Framework

Article By:

Kathryn M. Rattigan

Jim Merrifield, IGP, CIGO

Today, organizations face unprecedented data challenges. The sheer volume of information, evolving regulations, and the rising momentum of artificial intelligence (AI) revolutionizing industries make it clear that information governance (IG) is not optional. The ARMA IGIM 2.1 framework provides organizations with a practical, structured approach to manage data effectively, enabling them to meet these challenges head-on.

The IGIM Framework and Its Importance

At its core, the IGIM framework breaks down IG into eight domains:

- Steering Committee
- Authorities
- Support Functions
- Procedural Framework
- Capabilities
- Information Lifecycle
- Architecture
- Infrastructure

These eight domains work to ensure that every piece of information within your organization is secure and usable throughout its lifecycle. Adopting IGIM benefits organizations by streamlining workflows, reducing compliance risks, and increasing operational efficiency. But the advantages don't end there.

Why IG is Indispensable for AI Adoption

AI thrives on high-quality, well-governed data. AI tools rely on accurate, accessible, and structured information to generate actionable insights. Without a proper IG framework, organizations often struggle with:

- **Data Silos:** Making it difficult to consolidate or analyze data.
- **Dirty Data:** Leading to inaccurate AI outputs.
- **Compliance Risks:** Exposing organizations to penalties from data misuse.

By establishing effective governance practices, organizations create the foundation needed for AI to optimally perform. For example, banks using the IGIM framework to organize customer data see faster AI-driven credit risk assessments because the information is clean, structured, and easily retrievable.

Through this series, you'll discover how the IGIM framework enables not only effective governance but also maximizes the value of AI investments. Next week, we'll discuss laying the foundation for your IG program.

What can you do now? Assess your current data governance practices and consider how well-structured data could drive your AI initiative forward.

Copyright © 2025 Robinson & Cole LLP. All rights reserved.

National Law Review, Volume XV, Number 177

Source URL: <https://natlawreview.com/article/mastering-information-governance-arma-igim-21-frameworkpart-1-introduction-arma>