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State Regulators form Privacy Consortium for Collaboration and Enforcement

Article By:

Hunton Andrews Kurth's Privacy and Cybersecurity

The California Privacy Protection Agency ("CPPA") and California Attorney
General recently <u>announced</u> the formation of a new coalition of state regulators called the
Consortium of Privacy Regulators (the "Consortium"). The Consortium includes regulators from
California, Colorado, Connecticut, Delaware, Indiana, New Jersey and Oregon, all of which represent
states with comprehensive privacy laws. The participating members will hold regular meetings and
coordinate enforcement efforts where they have common interests.

According to CPPA's announcement, the Consortium will support collaboration on the implementation and enforcement of the participating members' privacy laws with the shared goal of protecting consumers. The CPPA notes that the Consortium's goals include facilitating discussions of privacy law developments and shared priorities, with a focus on consumer protection across jurisdictions. The CPPA also notes that, in addition to sharing their expertise and resources, participating regulators will coordinate their efforts to investigate potential violations of applicable laws.

"We're proud to collaborate with states across the country to advance consistent, streamlined enforcement of privacy protections to address real-world privacy harms. The Consortium reflects this shared commitment—now and for the future," said Michael Macko, the CPPA's head of enforcement. Rob Bonta, California's Attorney General, added, "Collaborating with partners across the country provides another tool in the toolbox for my office to tackle enforcement priorities and continue safeguarding the privacy rights of Californians."

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