

Enterprise Florida Opens Business Development Offices in China

Article By:

Albert E. Dotson, Jr.

Enterprise Florida recently opened business development offices in Hong Kong and Shanghai. Enterprise Florida is a partnership between Florida's businesses and government leaders that strives to increase job growth for Florida businesses and improve international trade. The Hong Kong and Shanghai offices will focus on attracting foreign direct investment to Florida, strengthening trade relations and increasing Florida seaport activity.

In recent years, a growing number of Chinese companies have sought inroads into Florida as a gateway to Latin America. Currently, China is Florida's no. 1 largest import market and Florida's no. 3 largest merchandise trading partner. Not surprisingly, China is also PortMiami's no. 1 customer in overall tonnage.

More than 200,000 Chinese tourists visit Florida annually. The state is an attractive place for the Chinese because of its extensive infrastructure, access to Latin America and status as one of the most business-friendly states in America. "The presence of Enterprise Florida in Hong Kong shows that our city is important as a trade and financial center in Asia Pacific region. With excellent international connectivity and proximity to mainland China, Hong Kong will continue to stand out in the region as a strategic location for businesses and government bodies," [said Mr. Simon Gilpin](#), Director-General of Investment Promotion, Invest Hong Kong.

Florida and China share a number of targeted sectors, including financial services, logistics & distribution, life sciences and information technology.

© 2025 Bilzin Sumberg Baena Price & Axelrod LLP

National Law Review, Volume IV, Number 99

Source URL: <https://natlawreview.com/article/enterprise-florida-opens-business-development-offices-china>