

IMC ORDERED TO REPLY TO NATIONAL CONSUMER'S LEAGUE: Eleventh Circuit Appears to Be Proceeding with Caution in Challenge to FCC One-to-One Ruling

Article By:

Eric J. Troutman

Day by day it seems the odds of the one-to-one rule being brought back from the dead steadily increase— even if the ruling is still VERY much dead for the time being.

With the additional scrutiny afforded by 28 AGs suddenly joining with the NCLC to “close the lead generation loophole” the pressure on the court is ramping up.

In the latest development, just minutes ago the court directed IMC to respond to an effort by several additional parties— including the NCL—to join the case.

IMC already responded to an effort by NCLC—that extra C matters!—but now they have to respond regarding the new parties as well.

The order reads:

Respondents are hereby DIRECTED to respond to the motion to intervene filed by the National Consumers League, Mark Schwanbeck, Micah Mobley, Christopher K. McNally, and Chuck Osborne. The response is due on Friday, April 4, 2025.

The order was entered by the clerk of the court “by direction”—meaning the judges wanted to hear more.

Very interesting.

We'll keep an eye on it.

© 2025 Troutman Amin, LLP

Source URL: <https://natlawreview.com/article/imc-ordered-reply-national-consumers-league-eleventh-circuit-appears-be-proceeding>