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Kentucky Amends Consumer Privacy Law to Exempt Certain HIPAA-Covered Data

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On March 15, 2025, Kentucky Governor Andy Beshear signed into law <u>HB 473</u>. The bill amends the Kentucky Consumer Data Protection Act ("KCDPA") to exempt from the law's application (1) information collected by health care providers acting as covered entities under HIPAA that maintain protected health information in accordance with HIPAA; and (2) information maintained in limited data sets by HIPAA covered entities in accordance with HIPAA's relevant requirements. The KCDPA as amended will go into effect on January 1, 2026.

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