

FTC Chairman Ferguson Appoints Deputy Directors for Bureau of Consumer Protection

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On February 18, 2025, the Federal Trade Commission announced that Chairman Andrew N. Ferguson appointed David Shaw as Principal Deputy Director and Kelse Moen as Deputy Director of the agency's Bureau of Competition, and Douglas C. Geho as Deputy Director of the Bureau of Consumer Protection.

Shaw is an experienced antitrust lawyer with expertise in high-stakes litigation and contentious merger review. During the first Trump Administration, Shaw served in the Department of Justice's Antitrust Division in a variety of roles, from the front lines as a trial attorney to the front office as acting chief of staff. As a trial attorney, Shaw served on multiple trial teams, including the first litigated

vertical merger challenge in forty years.

While serving in DOJ's front office, he held a leadership role in the Big Tech investigations and successfully coordinated a bipartisan coalition of state attorneys general joining the DOJ complaint in the Google search monopolization case.

In addition to his government service, Shaw was a partner in the antitrust practice of a large international law firm.

Moen is an experienced antitrust attorney, with a career in both government service and private practice. Most recently, he served as senior counsel to the U.S. Senate Judiciary Committee for Senator Lindsey Graham, where he focused on antitrust, technology, and intellectual property issues, a position that he held until his appointment to the FTC.

Before joining the Judiciary Committee staff, Moen spent nearly a decade practicing antitrust law at major international law firms, representing businesses and individuals in high-stakes and high-profile government investigations, class actions, civil and criminal litigation, and merger reviews. He clerked for Judge Robert Mariani of the U.S. District Court for the Middle District of Pennsylvania.

Geho possesses extensive enforcement, regulatory and litigation experience. During the first Trump Administration, Geho served at the Department of Labor as Counsel and Policy Advisor, and then Counselor to the Assistant Secretary for Policy, where he advanced efforts relating to regulatory and enforcement reform, worker safety and training, and additional Administration priorities. He then served as a lead attorney for the House Judiciary Committee and two of its subcommittees. Geho also managed investigations for the Senate Committee on Homeland Security and Governmental Affairs.

Most recently, Geho served as an Attorney Advisor to Commissioner Melissa Holyoak handling consumer protection matters for her office. He clerked for Judge Alice M. Batchelder on the U.S. Court of Appeals for the Sixth Circuit.