

Here It Is!!! Deserve to Win (Ep. 30)– Breaking Down the Biggest Day in TCPAWorld History [Video]

Article By:

Eric J. Troutman

So last Friday was the biggest day in TCPAWorld history so far with the massive one-two punch of the FCC staying the new TCPA one-to-one rule [literally just minutes before the Eleventh Circuit Court of Appeals vacated the ruling altogether.](#)

All of this minutes before the close of business the business night before the rule was set to go into effect today!

My goodness.

It was high drama throughout the night, however, with the CEO of a publicly traded company then specifically questioning REACH's efforts in his own ill-advised attempt to take credit for the rulings. Just magnificent stuff.

TCPAWorld readership has been off the charts all weekend, and now you can enjoy Troutman Amin, LLP's official analysis and reactions to all of these developments and—most importantly—its breakdown of the decision in *IMC v. FCC* and what happens next.

Watch the podcast now to hear the Czar, Queenie and the Countess discuss:

1. The lead up to the ruling and the last-minute efforts to stay the case;
2. The incredible last-minute stay issued by the FCC;
3. Lending Tree's insane effort to take credit for the stay and claim of a supposed secret deal; and most importantly
4. The ruling of the Eleventh Circuit Court of Appeals striking down one-to-one consent:
 1. What does this mean for lead generation?
 2. What was the basis for the court's ruling?
 3. What happens next for compliance efforts?

This really is the most important podcast episode we have put out and it is yours FREE to watch (and re-watch) RIGHT NOW!!!:

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