

French Insider Episode 37: Trump's Trade War: Tariffs and Their Impact on the Global Economy with Reid Whitten of Sheppard Mullin [Podcast]

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In this episode of French Insider, Reid Whitten, Managing Partner of Sheppard Mullin's London office and leader of the firm's CFIUS team, joins host and Sheppard Mullin's French Desk Co-Chair, Valérie Demont, to discuss the incoming Trump Administration's proposed tariffs and their potential impact on international trade.

What We Discussed in This Episode:

- President-Elect Trump has signaled his intention to actively use tariffs as a key tool in trade policy. What has he said on the subject so far, and what can we expect on a general level?
- Where does Europe stand in terms of these tariffs, and will French products be impacted?
- Can we expect a process for tariff exemption under the incoming administration?
- What do we know about the pick for Treasury Secretary, Scott Bessent, and his views on tariffs?
- If these tariff policies are implemented and enforced as planned, what effects could they have on existing multilateral or bilateral agreements, and what global response might we see?
- What should businesses consider as they prepare for these tariffs, and are there any immediate steps they can take to better position themselves?
- Are there any developments within the United States that could make relocating production domestically more cost-effective for businesses?
- What was the outcome of the previous Trump Administration's tariff policy, and did they accomplish President Trump's goals?

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