

New Social Network for Attorneys Now Online

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A new social network for attorneys – Foxwordy – has now launched and is offering any lawyer who is “an innovator and influencer in the legal industry” a free three-month membership to what its founder is calling an “invitation-only private social-networking platform brings together relevant top-tier legal colleagues to efficiently collaborate in real-time.”

It appears that this new site is aimed at creating a new attorney-to-attorney referral platform. Foxwordy founder Monica Zent said that the site provides a way for attorneys to gain a peer validated reputation and encourages collaborations that would normally happen via the phone, in person or by email.

Some of the site's features include:

- Real-time collaboration with other lawyers working on common issues
- Ability for attorneys to share best practices and language for legal documents
- Listing of job opportunities similar to LinkedIn

Zent says there are currently 1,000 members on the website that is now out of beta. The network will not be available to the public; it is designed solely as a website for attorneys to share information and collaborate, and membership is by invitation only. You provide your name and email address on the home page to request an invitation.

It was unclear on the site how you are vetted for membership; since the site's revenue model is based on subscriptions alone (\$10 per month), I was guessing that the bar isn't set too high. And I was proven right after I had one of my non-attorney staff members enter her name and Gmail address, and she received a congratulatory email minutes later on her acceptance.

I'd be interested to hear from attorneys who sign up and participate on this new social network for lawyers – what are you finding of most value for your practice from this new social media tool?

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