

Preparing for Michigan Liquor License Renewal 2024-2025

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Requirements, Deadlines and Best Practices

All liquor licenses issued by the State of Michigan Liquor Control Commission (“MLCC”), including all on premises, off premises, manufacturer, wholesaler and importer licenses, must be renewed by April 30, 2024. All liquor licenses issued by the MLCC are effective for periods of one year each and expire April 30 of each licensing year. Exceptions exist only for certain sales representative and vendor permits, which are valid for terms of three years.

For those with licenses currently in escrow, different rules for renewal apply, but these licenses must also be renewed, despite the non-active nature of the license. Finally, no exceptions to the renewal rules exist for recently issued licenses: liquor licenses issued in the 2023 – 2024 licensing year must be renewed on or prior to April 30th as well.

In order for restaurants, hotels, retail stores and other liquor licensed operators to retain their licensed status with the ability to furnish and/or sell alcoholic beverages, whether at retail or wholesale, each Michigan licensee must renew their existing licenses on or prior to the extended deadline. The failure of an active licensee to timely renew a license is a violation of the Michigan Liquor Control Code and will subject the license to termination.

Renewal Process Modifications

The MLCC provides a credit card option for liquor license renewal payments. The online renewal portal accepts payments using Visa, Mastercard, American Express and Discover. Payment by electronic funds transfers (EFT) from bank accounts continues to be an available option. If there are multiple transactions, applicants will need to allow five (5) minutes between transactions of the same amount with the same account information. Otherwise, the system thinks it is a duplicate payment.

Licensees can now print their own renewal license online. If licensees have no changes to their renewal license application, they may print their own license for the April 30th, renewal date. If a renewal application has been mailed to the MLCC prior to April 1, 2024, it may also be printed online. Licensees can only print active licenses for the current renewal year. Escrow renewals do not contain

licensing documents that require printing. Instructions for printing renewal licenses can be found [here](#).

Typically, the administrative staff of the MLCC will mail renewal packages in the middle of March.

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