

Published on *The National Law Review* <https://natlawreview.com>

Big Law Redefined: Episode 9 | Beware, New Beauty Brands!

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In this episode, Greenberg Traurig attorneys Tonya Esposito and Jennifer Gomez discuss the important legal considerations new cosmetic and personal care products brands will encounter when making a domestic marketplace debut, including corporate formation, the regulatory and litigation landscape, intellectual property, and third party contracts.

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National Law Review, Volume XIII, Number 299

Source URL: <https://natlawreview.com/article/big-law-redefined-episode-9-beware-new-beauty-brands>