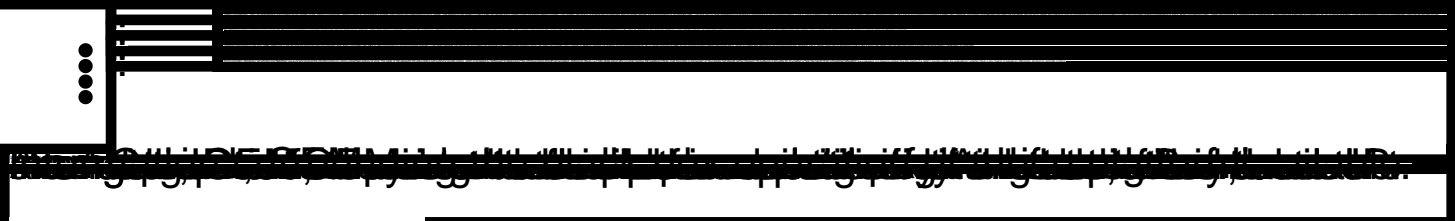


Growing Infringement of OEM IP Rights on Online Marketplaces

Article By:

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Online marketplaces have become a significant source of infringement of OEM IP rights. The growth of these platforms has led to a surge in counterfeit goods and unauthorized sales of OEM products. This article explores the challenges OEMs face in protecting their intellectual property rights in this digital marketplace. It discusses the role of OEMs in identifying and enforcing their rights, the importance of legal counsel, and the potential for legislative and regulatory changes to address these issues. The following is a summary of some key points for a handful of the in-house



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