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French Insider Episode 25: Plunging Into the Future: What Companies Need to Know as They Embrace AI with Jim Gatto of Sheppard Mullin [Podcast]

Article By:

James G. Gatto

Sarah F. Ben-Moussa

In this episode of French Insider, Jim Gatto, a partner in Sheppard Mullin's Washington D.C. office and co-chair of its AI team, joins host Sarah Ben-Moussa to discuss what companies should know as they embrace generative AI, including key legal issues, the European Union's Artificial Intelligence Act, and unique due diligence concerns when acquiring or investing in companies that develop or use generative AI.

What We Talked About in This Episode:

- What is generative AI, and why has it become so newsworthy?
- What are the key legal issues raised by AI?
- Who is liable if the output produced by generative AI infringes?
- Can you provide a broad overview of the European Union's Artificial Intelligence Act?
- How does the EU compare to the current landscape in the U.S.?
- Is it legal for companies to use your output to train their own AI models?
- What unique issues should be considered when conducting diligence for acquisitions or investments in companies using or developing generative AI?
- What are some of the most important things companies should do to minimize the risk when using AI?

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