

# The One Thing You Should Do on LinkedIn Today – Get a Copy of Your Data Archive to Build Your Content Calendar

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Have you ever wished you could get a download of all of your past LinkedIn posts through the years? Well you can! Here's how.

The easiest and fastest way to obtain a copy of your full LinkedIn data is to request a data download from your [Settings & Privacy](#) page.

LinkedIn will send you a link to download your data via email, it just takes about 24 to 48 hours to receive it. You have 72 hours to download it before the link expires.

In the large data file you receive from LinkedIn, the “Shares” section has every past post of yours – this is how you can do a content audit and then build a content calendar.

Here are the steps to do it:

1. Click the *Me* icon at the top of your LinkedIn homepage
2. Select *Settings & Privacy* from the dropdown
3. Click the *Data Privacy* on the left
4. Under the *How LinkedIn uses your data* section, click *Get a copy of your data*
5. Select the data that you're looking for and *Request archive*

When I got my large data file via email, I easily converted the csv file to an Excel spreadsheet and then organized the posts (more than 3000!) into categories that aligned with my content pillars.

From there, I made a schedule for repurposing the posts and updated some.

It was fun to take a stroll down memory lane over the years I've been posting on LinkedIn and to see how my posts have grown.

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Repurposing and creating posts from this data archive is efficient and smart.

So will you be downloading your past posts this weekend? And did you know about this trick?

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