

Social Media Hashtag Holidays in December to Incorporate Into Your Content Strategy

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December has no shortage of social media hashtag holidays that you can use in your content marketing efforts, which can help you fill in your content calendar.

Social media holidays (or hashtag holidays) can also break up the “me-centric” content that so many companies and individuals post often on social media.

They can also help you showcase your “softer” side as well as your people.

Here are a few ideas to spark your creativity along with the hashtags you can use to boost the visibility of the posts.

While this list isn’t exhaustive, and these dates and hashtags may still be subject to change, this is a great starting point for marketers who want to incorporate social media days that are trending and plan social content in a fun and engaging way.

Of course, not all of them will make sense for you or your organization. (I’m personally a fan of National Bacon Day). Choose the ones that fit with your brand and business.

December 1: World AIDS Day #WAD2021
December 3: Ediscovery Day #ediscovery #eDiscoveryday
December 3: International Day of Persons with Disabilities #IDPWD
December 4: National Cookie Day #NationalCookieDay
December 7: Pearl Harbor Day #PearlHarborDay
December 8: National Brownie Day #NationalBrownieDay #brownies
December 9: National Pastry Day #NationalPastryDay
December 10: Human Rights Day #HumanRightsDay
December 10: Nobel Prize Day #NobelPrize
December 10: National Salesperson Day #SalespersonDay
December 17: Ugly Sweater Day #uglysweaterday
December 17: National Maple Syrup Day #nationalmaplesyrupday
December 21: First Day of Winter #wintersoltice #winter #winteriscoming
December 21: Crossword Puzzle Day #CrosswordPuzzleDay

December 24: Christmas Eve #ChristmasEve #Christmas
 December 25: Christmas #christmas #merrychristmas
 December 26: Start of Kwanzaa #kwanzaa (ends on December 31)
 December 30 National Bacon Day #NationalBaconDay
 December 31: New Year's Eve #NYE #newyearseve



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