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Episode 05: Data Monetization in Autonomous Vehicles [VIDEO]

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The automotive industry is dealing with new advanced technologies, new business models, new driver experiences and new strategic partnerships. Many times, these developments may be relevant to data monetization. Learn more about these changes and challenges in this presentation. You'll hear from guest speakers Dr. Manjeet Rege, Director of the Center for Applied Artificial Intelligence at the University of St. Thomas; and technologist Kaivan Kiriimi. Schwegman Lundberg & Woessner principals Steve Lundberg and Suneel Arora will moderate.

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