

IMS Insights Podcast: Episode 12- Chris Ritter The Core Values of Jurors and Behavioral Economics at Trial

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In this episode of the IMS Insights Podcast, we speak with senior trial advisor G. Christopher Ritter about juror core values and behavioral economics at trial.

Teresa Barber: Okay. Welcome, Chris. It's really nice to have you on here. Good to have you today.

Chris Ritter: Thank you, Teresa. It's always good to hear your voice and to see you. Particularly in this very stressful time, it's always good to hear that people are doing well and I'm glad to hear your family's well.

Barber: Thank you, Chris. Same to you. I wanted to ask you, how did you end up finding yourself interested in law and in the field that you're in now?

Ritter: Well, it was a circuitous route. It all began when I was five years old, and one of my mother's sisters who didn't have any children, so she was kind of like a second mother to us. After listening to this five-year-old talking and talking and talking, she turned to my mom and said he needs to be a lawyer someday. I actually remember that, and I didn't know what a lawyer was, but if she said I should be a lawyer someday, that actually started me thinking. It was circuitous in the sense that my mother always wanted to have a pediatrician. She was a pediatric nurse. For the longest time, she was urging me to go into medicine and I thought I would become a doctor until I hit Organic Chemistry.

Ritter: Like a lot of people when I hit Organic Chemistry, I couldn't figure out what an alkane and an alkene was, but I was having a great time in political science classes. I withdrew from the class literally right after the second exam, declared myself as a political science major and as I like to joke they say there's not much you can do with a political science degree except go to law school. As they say, the rest is history. That's true, but I think to be a little bit more serious, I think I had always really been impressed by the power for good that lawyers have to be able to do with respect to helping people and doing justice.