

Published on *The National Law Review* <https://natlawreview.com>

CryptoCharacters, Episode 18: Alex Chung, Founder of Giphy - Images, Information, Innovation

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Listen to the discussion between Polsinelli Shareholder and member of the FinTech and Regulatory practice and Financial Services Division [Jason Nagi](#) and Alex Chung, Founder of Giphy—a magazine of moving cultural images—is an engineer and serial entrepreneur, who has been involved with businesses ranging from music to messenger apps, and currently runs one of the world’s largest library of short video images.

Discover Alex’s unique take on gifs as stories, culture, vocabulary, replacements for the written word, and why he believes writing is a low-bit solution for communication. Get Alex’s take on the benefits of [centralized finance, the most likely way cryptocurrency will be adopted](#), and how invisibility will be the key to crypto adoption. Finally, hear Alex’s thoughts on the next wave of innovation and development in technology.

Listen to the full “CryptoCharacters” interview [here](#).

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National Law Review, Volume X, Number 29

Source URL: <https://natlawreview.com/article/cryptocharacters-episode-18-alex-chung-founder-giphy-images-information-innovation>