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The GDPR's New Territorial Scope Guidelines [PODCAST]

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The European Data Protection Board on November 16, 2018, released new guidelines to help describe how the GDPR will apply to data controllers and processors both within and outside the European Union. The Guidelines focus on the territorial application of the GDPR, including both the “establishment” and “targeting” criteria. In this podcast, attorneys Jack Clabby, Michael Yaeger, and Steven Blickensderfer discuss these new guidelines and how they affect businesses not only in the EU, but around the world.

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